

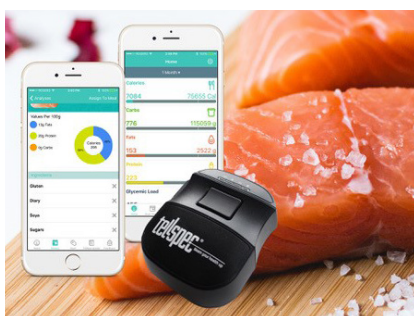
# INVITATION

## THE CLEAN FOOD REVOLUTION HAS COME TO DENMARK!

Water Air Food Awards (WAFA) and Agro Business Park take pleasure in inviting you to the presentation of the WAFA Sustainability Distinction to Tellspec and live testing of its breakthrough food scanner.

Thursday, 26 January 2017  
14:30-16:30  
Agro Food Park  
Meeting Room: PLANT  
Agro Food Park 13  
8200 Aarhus N

Want to know what's really in your food? Now you can!



Tellspec, a 2016 [WAFA winner](#), has developed the world's first handheld food scanner. This affordable technology determines food's nutritional value within seconds through a three-part system: a handheld molecular scanner, cloud-based analysis engine, and mobile application. Information includes ingredients, calories, macronutrients, glycemic index, and potential contaminants.

Tellspec became a WAFA winner following expert evaluation of its technology and a global public voting campaign. WAFA's Selection Committee sees Tellspec's breakthrough as globally scalable and benefitting food consumers, producers, retailers, and researchers.

Tellspec will participate in Scale Up Food Elite Training Center at Agro Business Park and Accelerace and is moving its headquarters to Agro Food Park near Aarhus. Learn more about Tellspec [here](#).

### Award Ceremony



HRH Princess Zama-Zulu of South Africa,  
WAFA Ambassador  
"Human Values are a Prerequisite for Food Security"



Gyda Bay,  
Head of Innovation, Agro Business Park  
"Hardcore Food Innovation"



Isabel Hoffmann,  
Tellspec Founder and CEO  
"The Clean Food Revolution and Consumer Power"



Presentation: Tina Lindgreen,  
WAFA Founder and President  
"What Makes TellSpec a Winner?"



Rasmus Beedholm-Ebsen,  
Special Advisor, Invest in Denmark, Ministry of Foreign Affairs  
"Plug 'n Play - Establishing a Business in Denmark is Easy"

### Documentary Filming

NG Media will film this event for a documentary featuring WAFA awardees and their breakthrough sustainability solutions. Marketed globally, the documentary will raise public awareness of sustainability challenges, proven solutions, and every person's role in bringing about change.

RSVP by  
Monday 23 January 2017  
at:  
<http://bit.ly/2jotGoA>



**WAFA** WATER AIR FOOD AWARDS

Water Air Food Awards (WAFA) identifies outstanding pioneers who secure access to clean water, air and food. International sustainability experts select the finalists and the global public votes for the winners. WAFA raises their global profile and facilitates partnerships to scale their achievements.

[Learn more](#)



Agro Business Park focuses on supporting innovation processes, entrepreneurship, networking, commercialisation and business development in the bio-based economy.

[Learn more](#)



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