



Water Air Food Awards

Public Relations Manager & Team Members: Engagement on Volunteer Role

WAFa (Water Air Food Awards) is a non-profit NGO headquartered in Copenhagen, has a dream that all people on planet Earth will have access to clean water, clean air, and healthy food. WAFa is looking for Manager / Team Members for the Public Relations department, for its current operations and expansion plans.

- Manager (Public Relations) More than 5 Years' Experience
- Team Members 1 to 5 Years' Experience

ROLES AND RESPONSIBILITIES:

- Collaborate with leadership and Managers of other functional departments
- Responding to requests for information release or press conference from the media or designating a spokesperson or source of information.
- Establishing and maintaining relationships with stakeholders, and public interest groups. Writing press releases and other media communications to promote clients.
- Planning or directing the development of programs to maintain favorable public and stakeholder views of the organization's agenda and accomplishments.
- Coaching internal and external representatives in effective communication with the public and WAFa applicants.
- Studying the organization's objectives, promotional policies, and needs to build public relations strategies that influence public opinion and promote ideas, and services.
- Reviewing organizational publications, newsletters or stakeholders' reports, for internal and external audiences.
- Coordinating with communications and Web content team.
- Conferring with managers to identify trends and group interests and providing advice on business decisions.

JOB REQUIREMENTS

- Bachelor's degree in journalism, PR, Marketing or related field.
- Experience handling a press conference.
- Excellent written and verbal communication skills.
- Ability to pitch to the media.
- An ability to work on big strategy plans as well as day-to-day tasks.
- Ability to think both creatively and strategically.
- Ability to run PR campaigns that deliver measurable results and meet



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objectives.

- Deadline-oriented, inquisitive, with great follow-up and reporting skills.
- Creativity in securing coverage and buzz with traditional outlets.
- Understanding of social media
- Available a minimum of 6-8 hours per week or more, if possible
- Able to begin within one month preferably

NOTE: You will be working remotely and will require access to a computer with a fast internet connection.

Regular Skype meetings with the Wafa team are required. If you want to join us to help make our dream

a reality, please email your CV/Resume to Mr Yosr Tazi, Director (HR) of Wafa. (tizi@wafaward.org)

To know more about Wafa pls visit www.wafaward.org