

Are You Looking for a Cool Way to Make a Difference in the World?

Two Marketing Managers for WAFa

We are looking for two dedicated Marketing Managers to co-manage the marketing department as Volunteers for Water Air Food Awards. This is a marvelous opportunity to work with multiple people from the various departments of WAFAward, as well as be a part promoting sustainable solutions towards water, air, and food.

Responsibilities:

- Oversee all online marketing activities by supporting the social media manager and Google ads manager with feedback, recommendations, and helping to execute where needed
- Assist with executing marketing initiatives according to the decided timeline
- Overlook the marketing activities and make sure that campaigns are being promoted via online channels
- Give feedback on the website's homepage
- Give feedback/assist with the creation of newsletters sent out to stakeholders
- Support the fundraising team with marketing materials
- Help to promote:
 - WAFAward application stage
 - Shortlisted sustainability projects via WAFAward's channels including but not limited to social media, website
 - Campaigns via fundraising platforms
 - WAFAward's brand and vision

Qualifications:

- 1-3 years marketing experience
- Able to dedicate at least 4 hours per week
- Team player
- Passionate about working with a charity organisation that supports and promotes sustainability

You will be working mostly remotely and require access to a computer with fast internet connection. Regular Zoom/Google meetings with the team are required.

Here's what ***Tina Lindgreen, WAFa's CEO & President***, has to say about the work of her inspired non-profit organization:

"At WAFA Awards, we know that the effort to successfully resolve the world's many social and environmental challenges is a daunting one. That being said, we also know it's a challenge that can be resolved if enough dedicated people work together, selflessly, to make a difference.

Based on WAFA's eleven years of experience in this field, we have realized that the solution begins by providing a platform to acknowledge the silent heroes around the world who have already developed proven, nature-based solutions.

Our approach is a simple one -- to identify and showcase what's already working to remediate the earth's environmental and social challenges and then do everything in our power to let all 7.6 billion people know about these low-cost, high impact, planet and people saving initiatives. As WAFA continues to expand its reach, so does our need for savvy, committed volunteers. We are hoping to fill this position in July. If you know anyone with the skills, experience, and time to become WAFA's new Marketing Managers, please forward this post to them."

If YOU want to join us to help make our dream a reality, we invite you to send your CV/Resume to kioe@wafaward.org.